



CONTACT

571.334.5865

amandanhauck@gmail.com

www.amandahkelly.com

Remote location preferred

AMANDA HAUCK KELLY

GRAPHIC DESIGNER

PERSONAL PROFILE

Highly creative Graphic Designer with over 10 years of experience in social media, marketing, print design and multimedia. Has an astute attention to detail, typography and image pixel perfection. Exceptional collaboration and interpersonal skills; a self-starter and dynamic team player with well-developed communication abilities. Highly skilled in client relations and building and maintaining successful partnerships.

EXPERTISE

- Adobe Creative Cloud
- Microsoft Office Suite
- Internal & External Advertising
- Branding Strategy
- Infographics
- Logo Design
- Publication Design
- Social Media content
- Content Management
- Project Management platforms
- Audio/Video editing + captioning

Training/Certificates:

- Booz Allen Introduction to UI/UX
- General Assembly User Experience - On Demand

Security Clearance:

- TS/SCI with FSP

EDUCATION

Bachelor Fine Arts Emphasis in Graphic Design

James Madison University
Harrisonburg, VA

4 Year Division 1 Swimmer
JMU Women's Swimming & Diving

WORK EXPERIENCE

LEAD DESIGNER - Associate

Booz Allen Hamilton | October 2017 – Present

Designed internal and external visual communication materials, social media graphics, marketing and event materials, campaigns and multimedia presentations. Worked within the existing agency branding to develop a strong mission first, agency voice.

- Created a new agency logo and design strategy that expanded upon the existing Agency branding by creating a fresh new look and feel of all agency materials.
- Collaborates daily with the communications team and other stakeholders to create and develop impactful graphics that depict a clear and meaningful message. Actively participates in planning discussions to ensure the desired outcome is fully captured graphically.
- Provides on-the-spot designs with quick turnaround times to respond to changing highlights and social media trends.
- Helped grow the National Geospatial-Intelligence Agency (NGA) social media accounts by 95,000+ followers since August 2018 including the stand-up of a verified Instagram Account.
- Manages and updates the look and content of internal and public facing website, ensuring all current information is relevant and up to date.

SENIOR GRAPHIC DESIGNER

U.S. Department Of State | Bureau of Overseas Buildings Operations (OBO)
Jacobs Engineering | August 2016 – October 2017; Longboat HR Services | October 2012 – August 2016

Operated as the lead designer for the Bureau of Overseas Building Operations, Office of External Affairs. Provided graphic support to the Director and Senior Leaders and acted as the brand manager for the Bureau's external presence.

- Created and revised graphics, design layouts, logos and multimedia presentations for consistent Department branding
- Developed unique design strategies that maintained the established Department of State branding standards while expanding their social media presence
- Managed and maintained the Bureaus internal and external website design and content. Used graphics to elevate important information and enhance the overall web presence.
- Planned, coordinated, promoted and provided support for Annual Advisory meeting of 300+ Industry professionals including the "Year-In-Review" promotional videos.